



# AGRICULTURE IN THE CLASSROOM PARTNERS WITH MCDONALD'S

Beginning in 2016, McDonald's restaurants in Northern California will begin an innovative and educational partnership with the Foundation for Agriculture in the Classroom, an education-based non-profit California organization.



The mission of Agriculture in the Classroom is to develop content for elementary school classrooms throughout the state that teach students about agriculture and provide teachers with the tools to teach kids about California's agricultural economy.

The partnership between Agriculture in the Classroom and McDonald's will create curriculum for teachers throughout the state of California that focuses on food commodities that are grown in the

Golden State, and how those commodities are used in restaurants, like McDonald's, throughout the state and the rest of the country.

Annually, McDonald's purchases more than \$200 million of agricultural products from California farmers and ranchers and is used at restaurants throughout California and much of the Western United States. The collaboration between Agriculture in the Classroom and McDonald's helps students understand where their food comes from, and how it is used in everyday locations like a local McDonald's restaurant.

The partnership also allows opportunities for McDonald's franchisees to host students throughout Northern California in their restaurants, conduct behind-the-scenes tours, and answer students' questions about where food comes from, how it is prepared, and other food-related questions.

This year, Agriculture in the Classroom is celebrating 30 years of educational support for teachers. The program began with a slideshow about how a McDonald's burger is provided by California farmers.

McDonald's is proud to partner with Agriculture in the Classroom to help young minds learn about where their food comes from and how California farmers are growing the food that served in McDonald's restaurants.

