

FOR IMMEDIATE RELEASE

For more information contact:

Austin Miller

Program Coordinator - Communications

916.561.5633

Austin@LearnAboutAg.org

California Foundation for Agriculture in the Classroom to host upcoming conference for educators.

Visalia, California, May 8, 2017: California educators are invited to attend the annual California Foundation for Agriculture in the Classroom Conference. On July 14-15, teachers from throughout the state will flock to Visalia for two days full of professional development and to learn about the many ways agricultural education can be used to strengthen existing curriculum.

Lori Taylor, The Produce Mom, a passionate advocate for fresh produce, will speak at this year's conference about the multitude of ways fresh food can be fun! Other presenters include past National FFA President and motivational speaker, Beau Williamson, local teacher and ag-vocate, Julie Cates, and numerous other agriculture and education professionals.

In addition to hearing from passionate individuals, conference participants will see California agriculture firsthand. Participants can choose from a variety of industry tours including visiting a horse farm, seeing how milk goes from the farm to consumer, and seeing the many products that come from trees!

One of the sure-to-be highlights of the conference will be the Taste of California Dinner. While conference participants sit down with real agricultural professionals to talk about their role in the industry, they will be digging into a delicious meal of the best food California agriculture can provide.

To register for the conference, go to LearnAboutAg.org. Registration opens May 6, 2017. The \$200 registration fee covers all meals and field trips during the conference. More information and the tentative agenda can be found online at LearnAboutAg.org. This conference is for teachers, volunteers, administrators, and educators who work with grades kindergarten through 12th in public, homeschool, and private schools.

About California Foundation for Agriculture in the Classroom:

The California Foundation for Agriculture in the Classroom (CFAITC) is a non-profit organization dedicated to educating youth throughout California about the importance of agriculture in their daily lives. This is done through the development of educational materials, trainings for educators, working with like-minded organizations, recognizing teachers and supporters of agricultural literacy, and supporting the pursuit of agricultural careers and continuing education.

For more information, visit LearnAboutAg.org , call 916-561-5625, or email info@LearnAboutAg.org.

###

Attached: Images from previous year's conferences.



Photo 1: 2016 conference attendees in Sacramento, California pose for a picture outside of the conference hall.



Photo 2: Fresh produce from California farms decorated the 2016 California Foundation for Agriculture in the Classroom Conference.



Photo 3: Conference attendees speak to exhibitors from organizations that provide tools and resources for educators to implement agricultural education into K-12 schools.



Photo 4: Two teachers take a photo with props to show their love of teaching ag!