California Foundation for Agriculture in the Classroom honors two organizations with first-ever CAL Awards

The California Farm Bureau Federation and the California Dairy Council receive the California Agricultural Literacy Award

Sacramento, California, April 7, 2017: The California Farm Bureau Federation and the Dairy Council of California were awarded the inaugural California Agricultural Literacy Award, also known as the CALAwards, by the California Foundation for Agriculture in the Classroom (CFAITC). Designed to demonstrate the Foundation’s gratitude, the CALAwards were presented to organizations who have been instrumental in the success of agricultural education in California.

The California Farm Bureau Federation (CFBF) incorporated the California Foundation for Agriculture in the Classroom in response to a call from California educators looking for assistance in teaching their students about where their food and fiber comes from. The initial concept for agricultural education assistance came from a request by the San Francisco Unified School District in 1979. In October of 1986, CFBF established the California Foundation for Agriculture in the Classroom and has been supporting it ever since. Today, Ag in the Classroom has reached millions of students and teachers throughout the state, providing them with lesson plans, classroom activities and support for their school gardens.

Since 1919, the Dairy Council of California has been an innovator in nutrition education and the dairy industry’s contribution to community health. The Dairy Council produces balanced nutrition education programs and resources, which are free in California, for schools, health professionals’ offices and workplace wellness programs. The Dairy Council promotes the many benefits and uses of milk and milk products, and its programs focus on making the best choices from all of the food groups. One of their outstanding programs is their Mobile Dairy Classroom. Trained instructors travel around the state teaching students how milk and dairy foods are produced and how they contribute to healthy eating. Students learn the full story of healthy foods – from farm to table – and how they can make healthy choices for themselves.

CALAward recipients received their awards at a special event of the California Foundation for Agriculture in the Classroom. The event on April 7, 2017 was held at High-Hand Nursery and Café in Loomis, California. In addition to the award ceremony, guests enjoyed Julia Daniels, the third grade winner of the Imagine this. Story Writing Contest, reading her story titled “Spaghetti Problem Solved.” Funds raised from this event provide learning opportunities and resources for California students and teachers.
About California Foundation for Agriculture in the Classroom:

The California Foundation for Agriculture in the Classroom (CFAITC) is a non-profit organization dedicated to educating youth throughout California about the importance of agriculture in their daily lives. This is done through the development of educational materials, trainings for educators, working with like-minded organizations, recognizing teachers and supporters of agricultural literacy, and supporting the pursuit of agricultural careers and continuing education.

For more information, visit LearnAboutAg.org, call 916-561-5625 or 800-700-AITC (2482), or email info@LearnAboutAg.org.

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Attached: Images from the CALAwards ceremony and organization's logos.

Image 1: California Foundation for Agriculture in the Classroom's Chairman of the Board, Jamie Johansson, awards Tammy Anderson-Wise, Chief Executive Officer of the Dairy Council of California, with the CALAward.

Image 2: California Foundation for Agriculture in the Classroom’s Chairman of the Board, Jamie Johansson, awards Paul J. Wenger, President of the California Farm Bureau Federation, with the CALAward.