

FOR IMMEDIATE RELEASE

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## **Taste and Teach Program Provides 250 Classrooms with Resources to Implement Agriculture and Nutrition Education**

*California Foundation for Agriculture in the Classroom and Raley's partner to make learning about fresh produce a reality for 250 classrooms.*

**Sacramento, California, September 11, 2017:** California Foundation for Agriculture in the Classroom, with the support from Raley's, is providing 250 classrooms throughout Northern California with resources to implement memorable learning experiences that will help students make improved food choices. In addition to lesson plans, hands-on activities, and other educational materials, teachers are receiving \$100 gift cards to purchase featured seasonal agricultural commodities from Raley's, Bel Air, and Nob Hill Foods grocery stores.

"Raley's believes strongly in educating the next generation of healthy eaters," says Becca Whitman of Raley's, "There's a wonderful alignment with Ag in the Classroom via Taste and Teach and our mission in helping students understand where their food comes from, its impact on their health and the role California plays in agriculture."

"We are so happy to be partnering with Raley's on this special project. They have always supported their communities and through the Taste and Teach program we are able to directly reach students in a fun, engaging, and meaningful way," said Judy Culbertson executive director of California Foundation for Agriculture in the Classroom.

See what teachers did last year, and follow their journeys this year, by following #TasteAndTeach on Facebook, Instagram, and Twitter!

### **About California Foundation for Agriculture in the Classroom:**

The California Foundation for Agriculture in the Classroom (CFAITC) is dedicated to increasing the awareness and understanding of agriculture among California's educators and students. Our vision is an appreciation of agriculture by all.

### **About Raley's:**

Best known for high quality products, fresh produce, fine meats and outstanding customer service, the company operates 123 stores in Northern California and Nevada under four banners: Raley's, Bel Air Markets, Nob Hill Foods and Food Source.

For more information about the Taste and Teach Program, visit [LearnAboutAg.org](http://LearnAboutAg.org) , call 916-561-5625 or 800-700-AITC (2482), or email [info@LearnAboutAg.org](mailto:info@LearnAboutAg.org).

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Attached: Images from the 2016/2017 Taste and Teach program and organization's logos.



Image 1: Teacher Dana Brent shared a photo of one of her Taste and Teach activities. In her school's STEM club they learned about walnuts and plant science.



Image 2: Students from Cameron Ranch Elementary School prepare tomatoes and avocados to make guacamole.



Image 3: Students from Ethel L. Baker School in Sacramento learned about different types of apples during October's Taste and Teach activity.